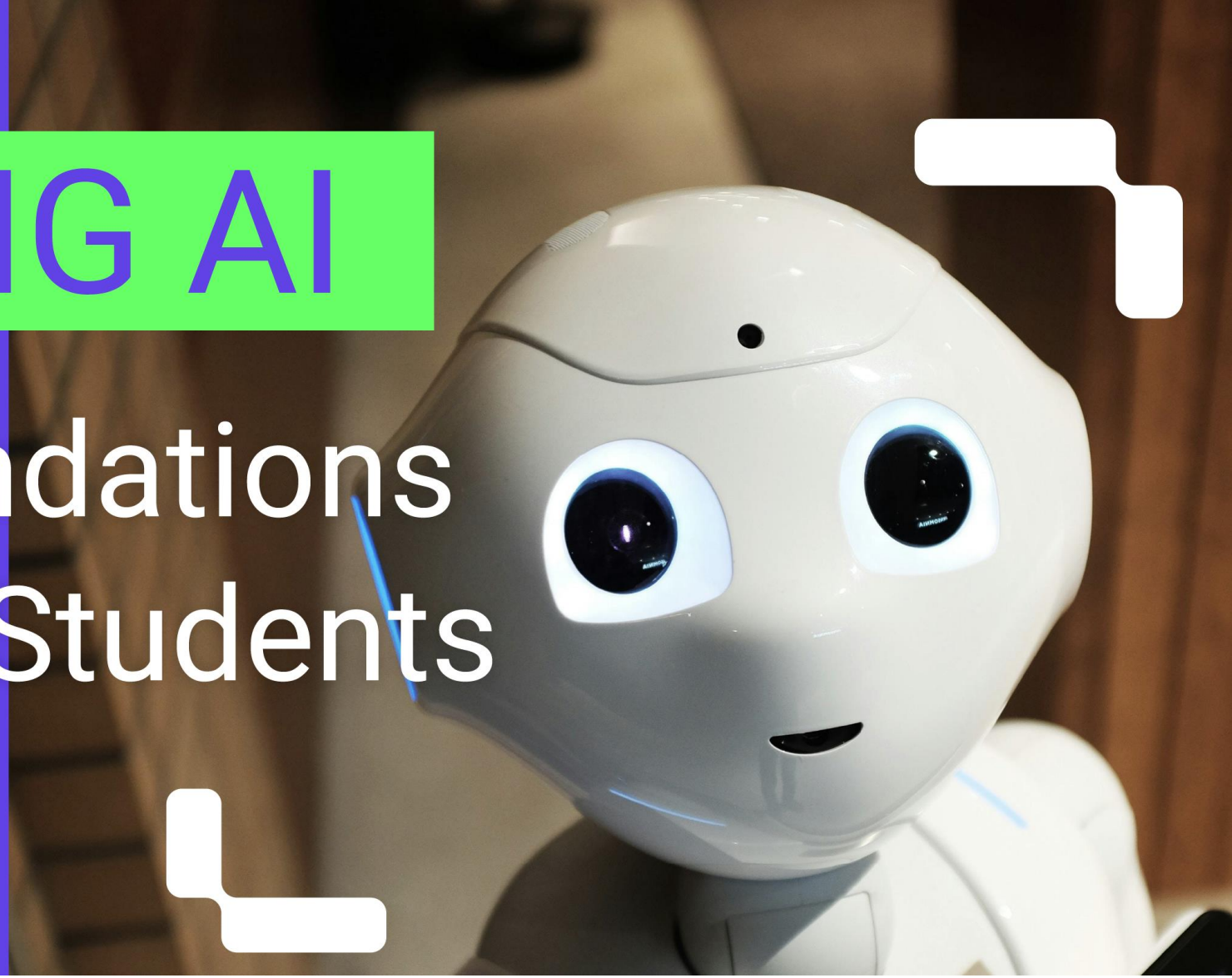
UNPACKING AI

Practical Foundations for Non-Tech Students



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Digital Skills To Succeed

Alexander von Humboldt Institute for Internet and Society

Unpacking AI– Practical Foundations for Non-Tech Students

Curious About AI but Not Sure Where to Start?
Not to worry! There is no prior coding experience needed.

Whether you're looking to stay relevant or explore new career opportunities, this course will help you unpack the fundamentals of AI in a clear, engaging, and accessible way.

Get a heads-up! Learn the foundational skills to leverage AI in diverse fields such as Operations, Strategy, Research, Policy, Finance, and Marketing- & build yourself a strong foundation for the future of work.

WHO SHOULD TAKE THIS COURSE?

Designed for the new generation of learners belonging to **non-technical backgrounds at university levels!**

Ideal For	Format	Duration
Students from all disciplines at university level**, especially non-technical** backgrounds!	**100% Online** | Interactive Modules | **Certificate upon Completion**	15 hours

- Earn a joint Certificate from German International Cooperation (GIZ) and Humboldt Institute for Internet & Society (HIIG), Germany.
- Comprehensive Foundations: Offering a well-rounded perspective by covering AI fundamentals, societal impacts, and ethical considerations, while encouraging a critical reflection of the use of AI.
- Pathway to Further Learning: Guides students to explore advanced AI topics with provided resources, fostering lifelong learning

IN THIS COURSE YOU'LL LEARN ABOUT

- Module 1: What is AI?
- Module 2: Basic Technical Foundations
- Module 3: Societal Risks of AI
- Module 4: Governing AI
- Module 5: AI and Inequality
- Module 6: AI for Public Interest

A COURSE THAT TARGETS OVERARCHING COMPETENCIES LIKE …

- Understanding **the Concept & Technical foundations of AI**
- Considering **Human-Centred Perspectives** in the design and use of AI
- Identifying the main **Challenges & Potentials** of the use of AI
- Acquiring **critical thinking skills** in scoping a problem to be solved by an AI system.

Certification

To support continuous learning, each module includes a summative assessment. At the end of the course, a final assessment must be completed with a minimum score of 50%. Learners who meet this requirement will receive a certificate of successful completion.

Scan the QR Code to register on Atingi and Enrol Now!

Course Link-https://online.atingi.org/enrol/index.php?id=5856

DS2S Website

Support Contact Info:

succeed@giz.de

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University Partners

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